

Label	Range	Standards/criteria to be met
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Social & fair	Fashion (fabrics)	bioRe® sustainable cotton certified
		bioRe® sustainable textile certified
		claro fair trade certified
		Cotton made in Africa (CmiA) organic certified
		Cradle-to-cradle silver, gold or platinum certified
		B Corp Certification
		Fair for Life certified
		Fair Wear certified
		Fairtrade certified
		Global Organic Textile Standard (GOTS)
		IVN certified BEST
		Supply chain is BSCI certified
	NATURLEDER IVN certified	
	MADE IN GREEN by OEKO-TEX® certified	
	Food (ingredients)	claro fair trade certified
		Fair for Life certified
		FairBio certified
		Fairtrade certified
Beauty (ingredients)	Supply chain is BSCI certified	
	Fairtrade certified	
	Supply chain is BSCI certified	
	Direct sourcing or single origin supply chain	
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Resource-efficient	Fashion (fabrics)	bioRe® sustainable cotton certified
		bioRe® sustainable textile certified
		Cotton made in Africa (CmiA) organic certified
		Organic Content Standard (OCS 100)
		Cradle-to-cradle silver, gold or platinum certified
		BLUESIGN certified (approved fabric and product)
		Fairtrade certified (cotton and textile production)
		MADE IN GREEN by OEKO-TEX® certified
		Blue Angel certified
		TENCEL™
		SeaCell™
		Econyl™
		LENZING™ ECOVERO™
		Demeter certified
		Global Organic Textile Standard (GOTS)
		IVN certified BEST
		NATURLEDER IVN certified
		B Corp Certification
	Home & Living (fabrics)	Blue Angel certified
		RAL Gütezeichen (Quality Mark) Holzhandel certified
		EU Ecolabel certified
		FSC (100%, mix and recycled) certified
		Schweizer Holz certified
		Naturland certified
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Animal-friendly	Fashion (fabrics)	Global Organic Textile Standard (GOTS)
		Responsible Wool Standard (RWS) certified
		Responsible Mohair Standard (RMS) certified
		Responsible Alpaca Standard (RAS) certified
		Responsible Down Standard (RDS) certified
		Global Traceable Down Standard certified
	Food (ingredients)	Bio Suisse certified
		KAGfreiland certified
		Fidelio certified
		Naturland certified
	Beauty (ingredients)	Bioland certified
		Hase mit schützender Hand certified
The Leaping Bunny Standard		
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Organic	Food (ingredients)	Delinat certified
		Naturland certified
		Bioland certified
		Demeter certified
		Bio Suisse certified
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Vegan	All	The brand must have a statement published online indicating that the entire brand is vegan.
		Vegan according to PETA specifications.
		Vegan according to the standards of the Vegan Society or the V-Label.
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Natural cosmetics	Beauty	NATRUE certified
		Controlled natural cosmetics BDIH certified
		Ecocert certified
		Demeter certified
If the requirements are not met at brand level, at least one of the criteria must apply at product level.		
Made in Switzerland	All	Indications of source "Switzerland" in accordance with federal guidelines (https://www.kmu.admin.ch/kmu/en/home/concrete-know-how/sme-management/labeling/swissness.html)